



University of North Alabama Lion Athletics Corporate Partner Program

Stadium Signage

Football Scoreboard	Negotiable
Football Sideline	\$4,000
Purple Tradition Banner	Negotiable
Football Sideline Banner	\$2,500
Basketball Floor	Negotiable
Basketball Scoreboard	Negotiable
Basketball Scorer's Table	\$4,000
Basketball Baseline	\$5,000
Baseball/Softball Sign	Negotiable
Baseball Scoreboard (Back)	Sold Out
Pine St. Message Board	Negotiable
Flower's Hall Entrance	\$4,000

Game Sponsorship

Football	\$2,500
Basketball	\$1,000

Includes, but not limited to, sponsor logo on game day program, public address recognition during game, game day tickets, sponsors logo included in weekly advertisement of game, and rights to in-game give-a-ways.

Hospitality

Football	
Sky Box (20 Tickets)	\$1,000
End Zone Tent	Negotiable
Group Ticket Rates	Negotiable

Basketball	
Group Ticket Rates	Negotiable

Sponsor must purchase food/drink for Sky Box through Sodexo, Inc.; end zone tents can entertain groups of 25-1,000 people.

Unique Promotions

Depending on the sport, promotion, and number of impressions generated. In-game opportunities...ask about our Little Lion program.

Print

Schedule Poster Logo

Fall	\$1,000
Winter	\$1,000
Spring	\$1,000

Schedule Cards

Fall Schedule Card	\$750
Winter Schedule Card	\$750
Spring Schedule Card	\$500

Football Game Program

¼ Page	\$200
½ Page	\$400
Full Page	\$600

Internet

Home Page Header/Link	\$2500
Home Page Sidebar Link	\$1500
Individual Sport Header/Link	\$1200
Logo/Link on Sponsor Page	\$750

Packages

Platinum Package	\$10,000
Gold Package	\$8,000
Purple Package	\$6,000
Captain Package	\$3,000
Loyalty Package	\$1,000

Package values depend on a combination of opportunities listed on this page. The Lion Alliance will accept cash, trade or combination of cash/trade for certain types of partnerships.

Contact:

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