



LION ALLIANCE CAPTAIN PARTNERSHIP

Print and Electronic Advertising and Recognition

- Quarter Page ad in UNA Football and Logo in Basketball Scorecard
- Recognition in The University of North Alabama Alumni Magazine (25,000 printed annually – June Distribution)
- Corporate Partner to be honored in Corporate Partner Program Directory – distributed to all Sportsman’s Club members, season ticket holders. Directory encourages all Lion Fans to patronize our loyal Corporate Partners.
- Partner may claim **“Official Sponsor of Lion Athletics”**
- Partner will receive official Lion Corporate Sponsor decal for placement at business entrance
- Partner will have link on department website (www.roarlions.com)

Signage rights at The University of North Alabama Athletic Facilities

- Sideline Banner 3’ x 8’ at all Lion Football Games
- Sideline or Corner Banner at all Lion Basketball Games

Tickets and Parking

- (4) Reserved chair-back Football Tickets (Opportunity to Purchase Playoff Tickets)
- (1) Season Reserved “Gold” Football Parking Passes
- (4) Reserved chair-back Basketball Tickets (Opportunity to Purchase Playoff Tickets)

Public Address Announcements

- (1) Public Address Announcements during Lion Football Games
- (1) Public Address Announcements during Lion Basketball Games
- (1) Public Address Announcements during Lion Volleyball Matches

Football Message Board Recognition

- (3) Message board appearances during Lion Football Games