



LION ALLIANCE GOLD PARTNERSHIP

Print and Electronic Advertising and Recognition

- Full Page ad in UNA Football Program and Logo in Basketball Scorecard
- Recognition in The University of North Alabama Alumni Magazine (25,000 printed annually – June Distribution)
- Corporate Partner to be honored in Corporate Partner Program Directory – distributed to all Sportsman’s Club members, season ticket holders. Directory encourages all Lion Fans to patronize our loyal Corporate Partners.
- Partner may claim “**Official Sponsor of Lion Athletics**”
- Partner will receive official Lion Corporate Sponsor decal for placement at business entrance
- Partner will have link on department website (www.roarlions.com)

Signage rights at The University of North Alabama Athletic Facilities

- End-Zone Sideline System at all Lion Football Games
- Baseline Signage, or suspended signage at all Lion Basketball and Volleyball Games.

Tickets and Parking

- (10) Reserved chair-back Football Tickets (Opportunity to Purchase Playoff Tickets)
- (2) Season reserved “Gold” football parking passes
- (8) Reserved chair-back Basketball Tickets (Opportunity to Purchase Playoff Tickets)

Public Address Announcements

- (4) Public Address Announcements during Lion Football Games
- (2) Public Address Announcements during Lion Basketball Games
- (2) Public Address Announcements during Lion Volleyball Matches

Football Message Board Recognition

- (10) Message board appearances during Lion Football Games

Rights to Share Sponsorship for one Home Football Game

- Company Name and Logo on game program cover.
- On-field recognition during game for management group or their designees
- Right to three minutes at halftime to honor employees, conduct a promotion....
- Presentation of autographed team ball, team picture, and head coach picture
- Right to distribute promotional items (with corporate logo)
- Corporate tag of game on all schedule posters and pocket schedules
- Serve as honorary coach (two sideline passes)
- 100 General Admission tickets to be used at your discretion

Exclusive Right to Sponsor one Home Basketball Game

- On-Court recognition before game for management group or their designees
- Right to three minutes at halftime to honor employees, conduct a promotion....
- Presentation of autographed team picture and head coach picture
- Right to distribute promotional items (with corporate logo)
- Corporate tag of game on all schedule posters and pocket schedules
- 100 General Admission tickets to be used at your discretion