



## **LION ALLIANCE PURPLE PARTNERSHIP**

### Print and Electronic Advertising and Recognition

- Half Page ad in UNA Football and Logo in Basketball Scorecard
- Recognition in The University of North Alabama Alumni Newsletter (25,000 printed bi-annually – deadlines March and November Distribution)
- Corporate Partner to be honored in Corporate Partner Program Directory – distributed to all Sportsman’s Club members, season ticket holders. Directory encourages all Lion Fans to patronize our loyal Corporate Partners.
- Partner may claim **“Official Sponsor of Lion Athletics”**
- Partner will receive official Lion Corporate Sponsor decal for placement at business entrance
- Partner will have link on department website ([www.roarlions.com](http://www.roarlions.com))

### Signage rights at The University of North Alabama Athletic Facilities

- End-Zone Sideline System at all Lion Football Games
- Baseline Signage, or prominent suspended signage at all Lion Basketball and Volleyball Games (visible during classes, intramurals, graduation, concerts, special events...1,000’s of impressions beyond games)

### Tickets and Parking

- (6) Reserved chair-back Football Tickets (Opportunity to Purchase Playoff Tickets)
- (1) Season Reserved “Gold” Football Parking Passes
- (4) Reserved chair-back Basketball Tickets (Opportunity to Purchase Playoff Tickets)

### Public Address Announcements

- (2) Public Address Announcements during Lion Football Games
- (1) Public Address Announcements during Lion Basketball Games
- (1) Public Address Announcements during Lion Volleyball Matches

### Football Message Board Recognition

- (6) Message board appearances during Lion Football Games